

Hello Future Badger!

Congratulations on choosing UW-Madison. Now it's time to choose a dorm experience that helps you succeed. **And yes, you do have a choice.**

## **UW freshmen aren't required to live in UW dorms.**

Some students (and parents) rush into status quo housing because they think they have to. Don't rush into any life decisions. Your first year away is crucial. And besides, institutional dorm living isn't for everybody. Choose **Dorm@Lucky** and you can make college life what you really want it to be.

## **Take charge of your first-year experience—[dormsatmadison.com/apply](https://dormsatmadison.com/apply)**

You're serious about succeeding at school and life (while having fun along the way), so shop, compare and be smart. Our dorm housing offers you the best campus location, tons more space, more privacy, one-on-one support, and tons of opportunities to develop lasting friendships—with starting at prices that are lower than most traditional options.

## **Get access to every university resource, plus...**

It's the new and smarter way to dorm. You'll get a kitchen, bathroom and living room in your suite. Plus everything else like rooftop decks, community lounges, a fitness room, and more are next to you or nearby. When you **Dorm@Lucky**, you won't miss a thing. So when you're good and ready to make another great decision...

- 1. RESERVE YOUR SPOT.** Fill out our application at [DormsAtMadison.com/apply](https://DormsAtMadison.com/apply) and we'll rush you your digital lease—or mail in the enclosed application form.
- 2. SIGN THE LEASE.** If you're set on dorming with us, don't wait. (See the details about our easy cancellation policy when you apply.) Only your signed lease guarantees you a room of your choice at the dorm of your choice.

Again, congratulations on choosing the UW-Madison, a world-class university. Our doors are always open—please stop in for a tour anytime. We look forward to getting to know you.



Alyssa Hellenbrand-Best  
Vice President of Operations  
Steve Brown Apartments

LOVES MAKING NEW FRIENDS CLASSES ALL OVER UW-MADISON

NEEDS WORKS OUT 3X A WEEK BADGER SPORTS

PRIVACY SAFETY FIRST FAN

TO FOCUS LIVES AT THE LIBRARY

COOKS GLUTEN FREE

WANTS SOME COMFORTS OF HOME



LIVE WHERE IT'S ALL ABOUT YOU



# Set yourself up for success

**Live your way! You don't have to stay in a typical dorm.**

First-year students aren't required to live in UW-Madison Housing. So why not live exactly how and where you want? At Dorm@Lucky, students can create a one-of-a-kind experience that combines traditional dorm life (like new friends and academic support) with the apartment-style amenities you're looking for (like, space, privacy and comfort). All for about the same price as most UW dorm options!

Craft a college experience that meets your unique needs. **Choose Dorm@Lucky!**

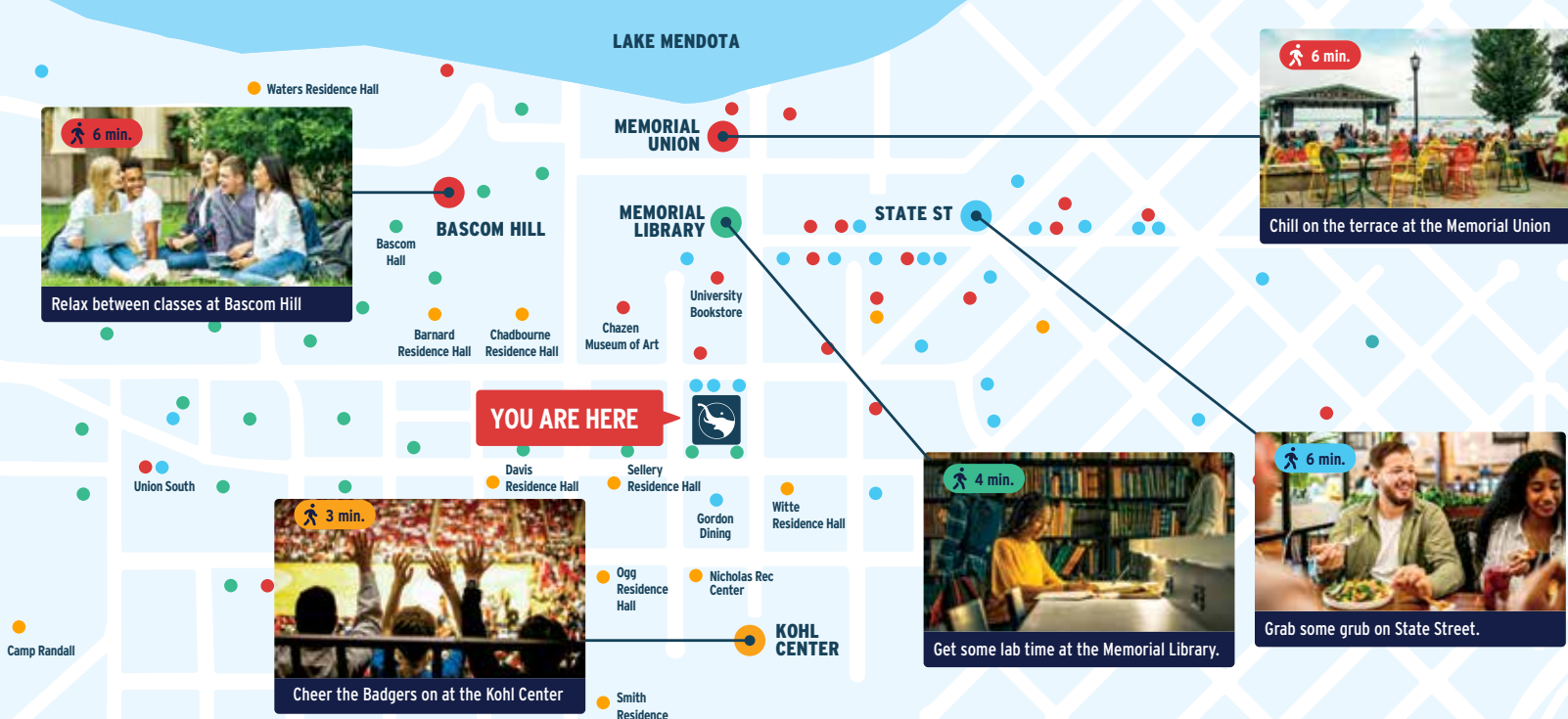


SEE EVERYTHING  
**DORM@LUCKY** OFFERS!



*The way I dorm here feels more like the way I live at home.*

– **Tian L.**, Dorm@Lucky Resident



# Live steps away from everything you want

Located smack in the middle of UW-Madison's vibrant southeast campus, Dorm@Lucky offers students easy access to campus essentials, fun downtown destinations, and so many convenient amenities. Everything you want—including a great first year—is within reach!



## ● Live

You can hang with your hand-picked roomie. Workout in our on-site gym. Visit nearby student activity centers, health services, and neighboring dorms. Celebrate on a rooftop terrace or join a ResLife event!

## ● Eat

Just hop in the elevator to grab fresh groceries or head to the UW dining hall right across the street. Plus, you're a short walk away from dozens of great restaurants and coffee shops!

## ● Explore

There's so much to do between Badger games! Zip down State Street for shopping and live music, saddle up and hit the bike path, or grab some friends and take in the arts.

## ● Study

Buckle down in your private room or hit the study lounge with friends. Dorm@Lucky is minutes away from UW libraries and study labs, and our ResLife program offers academic support, too.

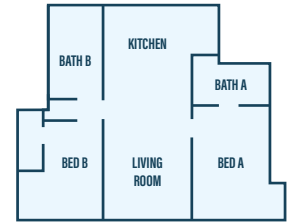
# Don't just hope to get lucky. Dorm@Lucky!

**Get the lifestyle you want, guaranteed.**

Why leave your first-year housing up to the luck of the draw? With Dorm@Lucky, get the room, location, and comforts you want—guaranteed! Our all-inclusive apartments offer more style and comfort than the typical dorm. There's no waiting to see where you've been assigned! And no hoping you get just one or two of the preferences that matter to you.

We offer dozens of unique floorplans in a variety of apartments—with full kitchens and bathrooms, roomy living spaces, and private and shared bedrooms.

Dorm@Lucky apartments are around **4x the size** of an average dorm room!



**Dorm@Lucky** – average 908 sq. ft.



**Traditional Dorm** – 228 sq. ft., typically



## Live large

**Get the most with your money, for about the same price!**

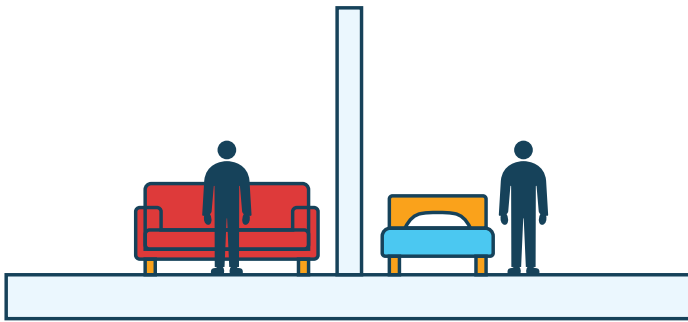
When you Dorm@Lucky, you get the best of everything: on-campus culture and convenience, residence life programs and support, plus all the comforts of a stylish apartment!

### Get all the space...

- **The largest dorms in Madison!** On average, our apartments are four times larger than the typical dorm room.
- **Private or shared bedrooms** with twin beds (bunkable in shared rooms), a desk and chair, and closet organizers.
- **In-unit kitchens** with wood-style floors, a dishwasher, refrigerator, microwave, range, garbage disposal, and a breakfast bar.

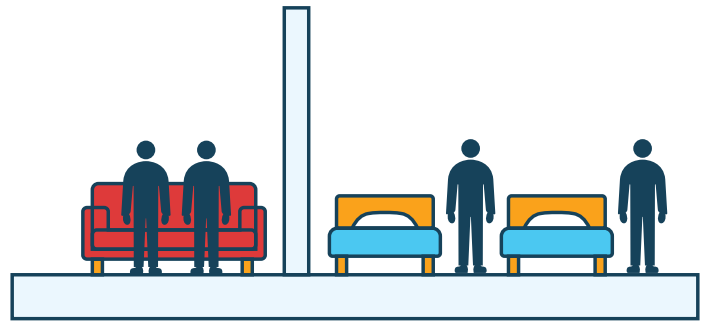
## Choose a Single

Enjoy a full bedroom to yourself, while sharing a spacious apartment with up to one roommate.



## Choose a Double

Share your bedroom and have apartment roommates, too. It's our most common and affordable option!



- **Full bathrooms** with large vanities and mirrors. You'll only ever share a bathroom with up to three of your roommates, and some bedrooms have en suite or private bathrooms.
- **Comfortable living rooms** with a couch, slipper chair, counter stools, tables, and great views. Some rooms even have a balcony!
- **Two amazing outdoor spaces**, our Rooftop Garden Terrace and Penthouse Sky Deck. Enjoy the hot tub, fire pits, an outdoor TV, study tables, cabanas and snuggle pods, a grilling station, a court for pickle ball and basketball, and more!
- **Study lounges** on each floor with tables, a flat-screen TV, and wireless Internet.

### And so much support...

- **Personalized roommate matching** means you can pick your own roomie or rely on our proven, match-by-hand approach.
- **Dedicated Residence Life teammates** ready to help you make connections, have fun, and transition to college life.
- **A 35:1 student-to-RA ratio** that beats the typical 50:1 campus residence hall average.
- **Easy access to UW-Madison** student life programs and academic, career, and student support services.
- **A 24/7 concierge desk** for resident support

### Plus plenty of perks!

- **All-inclusive utilities**, including wired high-speed Internet, heating/air conditioning, electricity, and comfortable furnishings. No extra bills to pay!
- **Free laundry facilities** on your floor.
- **High-tech security** measures like electronic keys, video monitoring, and restricted elevator access.
- **A well-equipped fitness room** with on-demand workout programs you can stream anytime.
- **Convenient parking options**, including free covered bike storage and rentable parking spaces for cars.
- **So many walkable destinations** within three blocks of Lucky! The Kohl Center, Nicholas Recreation Center, Vilas Hall, Chazen Museum, Library Mall, Bascom Hall, Memorial Library, Memorial Union, Red Gym, Fluno Center, Center for the Humanities, University Theatre, and Grainger Hall are all just minutes away.



TAKE A VIRTUAL  
TOUR!

# Here, college meets community

## Our Residence Life team supports learning, life skills and fun

### Learn smartly

Our ResLife team has one job: helping you thrive at UW-Madison.

- Get connected to campus-wide academic resources, like tutoring support, writing workshops, and advising sessions.
- Count on routine check-ins that focus on what's going on with you academically and personally, so your study habits and well-being aren't left to chance.
- Attend ResLife events designed to help you stay focused on learning all year long.

### Build life skills

We offer classes in the stuff you aren't learning in the classroom, like:

- Personal finance/budgeting skills
- Eating healthy at college
- How to manage a job and school
- How to write a successful resume
- Early steps for career planning

### Have adventures

College is where you create lifelong memories, which is why our Residence Life Program promotes an excellent atmosphere for making friends. Check out these past events:

- Back to Nature: Hiking Trip to Devil's Lake State Park
- Fresh Foods: Trip to Madison's Farmer's Market
- FrightNight: Horror in the Dark at Olin Park
- Fall Fun: Corn Maze and Bonfire
- Roll It: Sushi Night Educational Program



HEAR FROM  
ACTUAL RESIDENTS



*Having an experienced RA to help me pick 2nd semester classes was great. I didn't realize how hard it would be.*

– **Julie M.**, Dorm@Lucky Resident



“  
The dorm program was definitely worth it. You get the same roommate experience, but with more space to spread out, your own bathroom, and all of the other amenities at Lucky. I definitely recommend it.

– **Siera B.**, Dorm@Lucky Resident

## Act now to get the room you want, guaranteed.

You're two steps away from securing your dream dorm experience. No lottery, no waiting, and zero guesswork.

**Step 1:** Visit **DormAtLucky.com** and apply today! It only takes a few minutes. Your application and \$50 deposit allows us to hold the room of your choice, for as long as spaces remain. We'll review your application and rush you a digital lease right away.

**Step 2:** Signing your lease guarantees you the room style of your choice. Once it's signed, we'll apply the \$50 you provided with your application to your security deposit. And don't worry! We'll help you cancel your contract if you end up not coming to Madison and notify us by the deadline.

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### Ready to apply? Here's a tip!

Around 85% of Dorm@Lucky residents choose to move in early. Find your classes, buy your books, and make new friends before classes even begin. Just add the *Early Move-in* option when you apply online!

There's no reason to wait

## Reserve your room today, risk free!

It doesn't matter if you're set on coming to UW-Madison for the upcoming academic year or if you're still weighing your options. We make it easy to reserve your room—and to cancel your contract if you change your mind about UW-Madison. So don't miss out. Lock in the housing option you want today!



APPLY ONLINE  
IN MINUTES





777 University Avenue  
Madison, WI 53715

608-237-2777

[www.dormatlucky.com](http://www.dormatlucky.com)



## Here for how you want to live

For more than 30 years, Steve Brown Apartments has helped college students find safety, comfort, and community in our apartment-style campus housing. How? By building our locally owned business around people, not properties.

It's a difference defined by responsive, personal service—delivered by maintenance crews, on-site concierge staff, and experienced Residence Life teams who treat every person living in a Steve Brown building with the care and respect they deserve. That's what makes us Madison's favorite way to dorm.



Dorm@Lucky is locally owned and managed by Steve Brown Apartments.

We do business in accordance with the federal fair housing law (The Fair Housing Amendments Act of 1988). It is illegal to discriminate against any person because of race, color, religion, sex, handicap, familial status, or national origin.

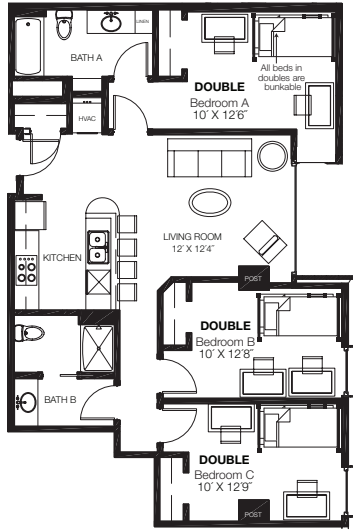
# Rooms & Rates | Academic Year 2025-2026

Don't leave your first-year housing assignment at UW-Madison up to the luck of the draw. When you sign with Dorm@Lucky, you get the room and comforts you want—guaranteed!

*We have dozens of unique floorplans, the images shown here are just one of many that you may be assigned to.*

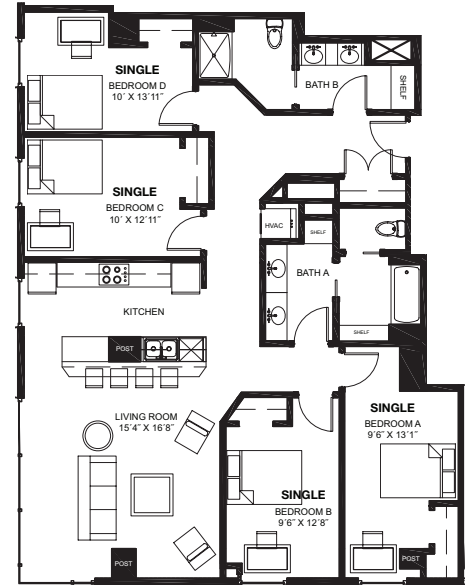
## DOUBLE (3 BED):

Six people in a three bedroom apartment.  
**\$995/installment**



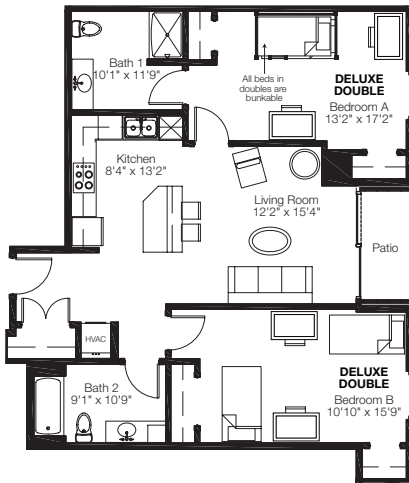
## SINGLE (4 BED):

Four people in a four bedroom apartment.  
**\$1700/installment**



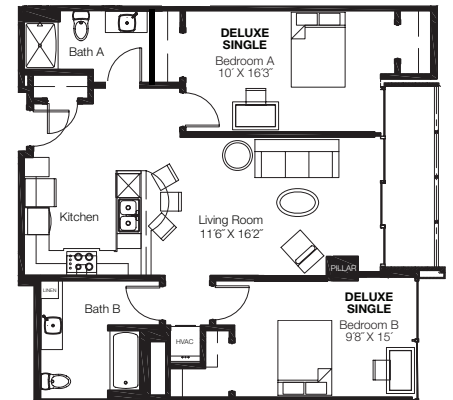
## DELUXE DOUBLE (2 BED):

Four people in a two bedroom apartment.  
**\$1200/installment**



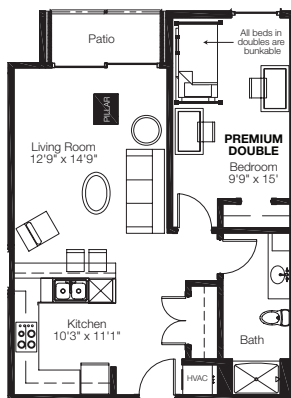
## DELUXE SINGLE (2 BED):

Two people in a two bedroom apartment.  
**\$2100/installment**



## PREMIUM DOUBLE (1 BED):

Two people in a one bedroom apartment.  
**\$1500/installment**



## PREMIUM SINGLE (1 BED):

One person in a one bedroom apartment.  
**\$2500/installment**

